

# "Who Else Wants a Free Month of Chiropractic Care?"

*No fine print. No strings attached.*

April 3<sup>rd</sup>, 2019  
Bellevue, Washington

Dear Friends,

Let me introduce myself. I'm Dr. Matthew Dunn and I'm a chiropractor who has recently relocated to Bellevue. For the past 10 years, I've been practicing in Atlanta and helping my patients with their:

- Lower Back Pain
- Neck Pain
- Sciatica
- Herniated Discs
- Peripheral Neuropathy
- Whiplash Injuries

On May 1<sup>st</sup>, I'm opening a brand new practice called Lake Bellevue Chiropractic. I've spent a lot of time brainstorming about how I would market myself and how I would get integrated into this community.

I know there's a lot of people who've never tried chiropractic before. Maybe they've been hesitant because of what they've heard about chiropractic, or just afraid of the unknown. I want to pull out all the stops and give everyone an opportunity to try chiropractic risk free. I also want to meet as many people in this community as possible.

In order to do that, I've decided that during my first month of practice in Bellevue, I will give away my care completely for free.

There's no "catch"  
There's no "gotcha"

In fact, there's absolutely no risk at all on your part.

Anyone that schedules an appointment with me during May 2019 will receive their treatment completely free of charge.

I believe in the concept of providing incredible value before asking anything of other people.

I think this is the best way for me to provide value to my new community and to meet a lot of people at the same time.

In addition to this special promotion, I think there's a few things that make my practice unique, such as:

- Early (7am) appointments
- Online scheduling
- In-network for most insurance
- Self-pay rate of only \$75 per visit
- I offer modern chiropractic care with no "popping" or "twisting"

#### A little more about me:

I graduated in 2008 from Life University in Atlanta, one of the premier chiropractic colleges in the country. In addition to being a chiropractic physician, I'm also a Registered Nurse (RN) and will soon be a Nurse Practitioner (NP).

My entire life has been dedicated to medicine and I can't imagine doing anything else.

I recently moved to the Factoria area of Bellevue with my wife, Megan. We're having a blast exploring the Pacific Northwest and taking in all the beauty (and food) that this region has to offer. We're excited to be putting down roots here. I want this practice to be part of my roots, and I'm dedicated to giving 100% to my patients, not just today but over the long term.



If you've ever considered seeing a chiropractor, but just haven't taken the next step for whatever reason, please take me up on my offer. I won't let you down.

Sincerely,

*Matthew J. Dunn*

Dr. Matthew J. Dunn

**Lake Bellevue**  
CHIROPRACTIC

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